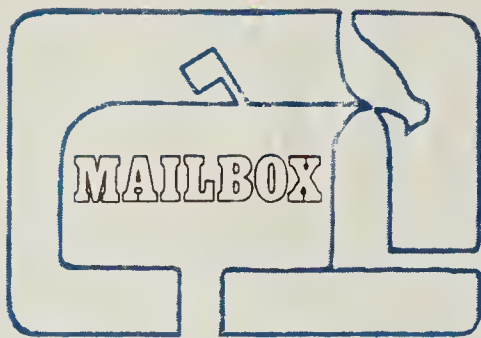


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Country*
September 1987®

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Visitors "Step Back In
Time" At State's Oldest House
See story, page 8



Thanks For Cookbook "Plug"

On behalf of the Ladies Aid Society of Antioch Christian Church, I would like to thank you for the "plug" you gave our cookbook in the July issue of *Carolina Country*. We were very pleased with the recipe you chose, Pepper Steak with Rice. This was a favorite of Frances Oldham, our president of several years, who died suddenly in May, 1985. We feel this is fitting tribute to her many years of hard work and dedicated service. She was so proud of our cookbook, too.

Mrs. W.E. Johnson Sr.
Rt. 2, Bear Creek

Letter Left Her "Outraged"

Concerning Ron Ennis' letter in the August issue, I am absolutely outraged at the mere suggestion that the "conservative backlash" could have had anything whatsoever to do with the "mess at PTL."

The PTL scandals had nothing to do with conservatism, liberalism, Democrats or Republicans. Christ said, "For out of the heart come evil thoughts, murder, adultery, sexual immorality, theft, false testimony, slander." (Italics added) Matt. 15:19 NIV.

Get real, Mr. Ennis. Don't know whether to read the rest of your letter or not!

Mildred Frazier
Rt. 1, Purlear

Seeks Elderberry Recipes

I have been reading articles on elderberries. They grow wild in our part of the state and are said to make delicious jellies, jams and pies. I have never seen any recipes for using elderberries. I

understand this is the season for them to ripen.

I thought your readers might have recipes they'd share with me.

Mrs. Doris Swinson
Rt. 1, Box 263B
Albertson, NC 28508

Magazine's "Greatly Appreciated"

Been meaning to write to tell you how much we enjoy your fine publication. It's just way out in front of any other institution-generated organ we've ever seen.

Our favorite feature is "Hank's Gardening Guide." We save all those gardening hints—no national publication could be so specific to North Carolina gardening. We really appreciate his advice on care of the old-timey flowering shrubs.

Thanks. You're greatly appreciated—from cover to cover.

Mr. and Mrs. Eric Anderson
Rt. 2, Dobson

**"Deafness is
something you
put beside you not
in front of you."**

LINDA BOVE / ACTRESS

Linda Bove performed with The National Theatre of the Deaf for nine years. She has also starred in the Tony Award winning show, *Children of a Lesser God*.



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Co-ops Stay Where Roots Are Planted

The following is excerpted from an address by Bob Bergland, executive vice president of the National Rural Electric Cooperative Association, at the Southern Rural Development Center Conference in May.

Small communities that don't have access to technical assistance and federal money are usually the communities served by rural electric systems.

In these communities, the rural electric systems are influential businesses with deep roots. They are not going to go away. They have a sincere and vested interest in improving the financial condition of the cooperative, the community's economy and the quality of life of its citizens, their owners and members.

We think the rural electrification program exemplifies how other federal programs could work to bring about successful economic and community development programs in rural areas. The same cooperative, working in partnership between the federal government and the local community, is the key.

We also think the Rural Electrification Administration is a logical place to put these programs. There's already an effective network in place.

The federal agency already has a long-standing relationship with one of

the major components of the rural community, and there is the commitment, certainly on the part of the rural electric cooperatives and most probably among the professionals at REA, to make these programs work and to produce the jobs and economic stimulation our rural areas so desperately need.

That's why we recommend that the Congress give serious consideration to expanding the role of the REA to include economic development activities and to expanding the mission of rural electric systems throughout the nation to include economic and community development.

Frankly, I don't anticipate any action in this direction during this administration. The administration's attitude towards REA is pretty much what it is toward other rural programs: If it doesn't pay, kill it; and if it does, sell it.

The administration has actually proposed that rural electric systems that serve recreation areas like Hilton Head in South Carolina and Steamboat Springs in Colorado not be eligible for any further loans.

There seems to be in the administration a reluctance . . . to acknowledge that these recreational areas provide jobs and economic activity, and that

the electric loads generated by these developments help subsidize the maintenance of the co-ops' power lines to the predominantly sparser areas of their service territories.

The administration's bias, which is not just against the rural electric program but against all of rural America, would ultimately lead to one thing. That is: This erosion and deterioration of the rural economy will lead to the creation of separate societies for rural and urban residents, societies with extremely different standards of living and qualities of life.

Maybe rural America won't be using kerosene lanterns again, but we certainly wouldn't be in tune with the standard or quality of life that citizens in the metropolitan areas of the nation would be enjoying. We'd be tossed back in time and once again relegated to the status of poor country kin.

There seems to be a convenient overlooking of the fact, too, that when a rural community develops its natural resources—like mountains and ocean shorelines—that resource doesn't up and move to the next county or overseas once it is successful.

They're there to stay, like the co-ops, with deep roots and a vested interest in the well-being of the area's citizens. Just like the REA co-op.

In This Issue . . .

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Black Mountain Hosts Tuneful Fall Festival

Three days of music and dance will be in store at the Black Mountain Fall Festival, Oct. 16-18, at Camp Rockmont at Black Mountain College in Black Mountain.

The weekend admission charge of \$30 covers camping and bunkhouse privileges as well as entry into all entertainment events.

Some of the artists slated to appear at the festival include: storyteller Gamble Rogers, The Peter Ostroushko Band, country blues artists Phil and Gaye Johnson, swing band Spatz, cloggers, the Fiddle Puppets and the Vkalnia String quartet from the Asheville Symphony.

For more information, write or call Grey Eagle & Friends, P.O. Box 216, Black Mountain, NC 28711. Phone: (704) 669-2456.

Bands To Shine At Peanut Festival

Marching bands and food will be in ample supply as Edenton hosts its 12th Annual Peanut Festival, Oct. 3.

The festival, which will raise funds to support the John A. Holmes High School marching band, will begin with the band leading the way in a parade featuring numerous high school bands.

Later in the day, a marching band competition will take place at Hicks Field.

The festival will also feature numerous activities at the high school with barbeque plates, baked goods and many types of peanuts and peanut brittle available. Arts and crafts will also be for sale.

For more information, write to Peanut Festival, Box 25, Edenton, N.C. 27932.

Antiques and Tours Highlight People Fest

"Days Gone By" will be the theme of the Wadesboro People Fest, Oct. 9-19, in Anson County.

An open house tour of some of the area's older homes will be available during the weekend along with an antique car display and an antique furniture display and sale.

In addition, the fest will include crafts such as basketweaving, pottery, whirligigs and needlecrafts. Music and dancing will also be featured on the fest's outdoor stages.

For more information, write or call Mary Aiken Collini, 410 Eastview St., Wadesboro, NC 28170. Phone: (704) 694-9075.

Exhibit To Feature Guest Speakers

"The Fabric of Our Lives," a month-long exhibit at the Art & Science Center in Statesville, is scheduled for Sept. 13-Oct. 11, with a special symposium Oct. 3.

The exhibit, which will feature quilts, coverlets and handwork of Iredell County, will open Sept. 13 with a reception from 2 to 5 p.m. hosted by the Tuesday Quilters.

On Oct. 3, speakers and demonstrations will highlight a special symposium from 9 a.m. to 4 p.m.

Jan Murphy, guest curator at the Art & Science Center for "The Fabric of Our Lives" and Mary Anne McDonald, director of the Folk-Life Division of the North Carolina Arts Council, will be among the featured speakers.

Registration for the event will be \$15, with lunch included. Advance reservations and checks can be mailed to the Art & Science Center, 1335 Museum Road, Statesville, NC 28677.

For more information, call the Center at (704) 873-4734.

Home Folks

Jackie Smith of Longwood in Brunswick County has been named Woman of the Year by the Southeast Region of the National Association of Conservation Districts Auxiliary. She was cited for her work in promoting soil conservation through state and local auxiliary organizations over the past 20 years

Winston-Salem Mayor **Wayne A. Corpening** has been presented with the 1987 Outstanding Service to Agriculture Award from the N.C. Association of County Agriculture Agents. Corpening is a former extension agent

John C. Hood Jr. of Kinston has been named Pharmacist of the Year by the North Carolina Pharmaceutical Association

Jack and Pat Winslow of Palmyra will represent North Carolina in the 1987 Conservation Farmer/Rancher Awards Program sponsored by the National Endowment for Soil and Water Conservation and DuPont Company

Albert Potts, director of the Onslow County Museum in Richlands, has been honored by the North Carolina Museums Council. He received the Professional Service Award for outstanding achievement during 1986

Jonathan L. Robertson of Apex and **Dawn D. Wilson** of Weaverville were among 185 high school students from around the world selected to attend the 1987 Hugh O'Brian Youth Foundation International Leadership Seminar in Denver, CO

Peggy Norwood Keating, a fitness specialist at Beaufort County Hospital, has been named the N.C. American Lung Association's Volunteer of the Year for the Eastern region

Jay D. Hair of Raleigh, president of the National Wildlife Federation, has been honored by the Environmental Policy Institute for his contributions to the environmental policy debate.

HERE / EVERYWHERE / HERE / THERE

Four Tar Heels Win Fellowships

Four North Carolinians were among 45 recipients of the 1987 National Fellowships awarded by the W.K. Kellogg Foundation in Battle Creek, MI.

They are Thomas Blanford of Raleigh, a high school teacher; Jane Kendall of Raleigh, executive director of the National Society of Internships and Experiential Education; Clarence Brown of Durham, director of the public administration program at N.C. Central University and Christopher Musselwhite of Greensboro, an assistant professor of manufacturing technology management.

Over the next three years, each of the fellows will receive \$30,000 plus a percentage of their regular salary (up to \$20,000) in order to take time off from their jobs to participate in special learning experiences.

Mullet Festival Set For Oct. 10

The 33rd Annual Mullet Festival, featuring a parade, arts and crafts and fireworks, is scheduled for Oct. 10 from 11 a.m. to 5 p.m. at Swansboro Elementary School.

The event is sponsored by the Swansboro Shrine Club.

For more information, write or call Tom Thomason, P.O. Box 461, Swansboro, NC 28584, Phone: (919) 393-8094.

Cover: Sunset At Avon

Jeffrey Hutcherson of Raleigh took this sea oats-at-sunset photo at Avon on the Outer Banks. He is a technician with K.D. Zotter Contemporary Photography in Raleigh.

Reunion Slated

Survivors of the U.S.S. Bismarck SEACVE95 Air Group VC86 will gather for their first reunion to be held at the Atlantic Hotel-Casino in Atlantic City, NJ, Oct. 12-15.

For more details, write to Peter A. Moretti, 4615 Park Road, Sea Isle City, NJ 08243, or call (609) 263-3311.

Farmers, Residents Can Call ATTRA

Farmers and rural residents will be able to get help on a number of topics from the newly created Appropriate Technology Transfer for Rural Areas (ATTRA).

Funded by the U.S. Department of

Agriculture and managed by the National Center for Appropriate Technology (NCAT), ATTRA will help farmers and rural residents on such topics as cutting costs, saving energy, reducing chemical applications and protecting soil and water.

Director Steve Vogelzang describes the service as a problem-solving effort through which ATTRA specialists will answer questions or locate valuable information.

For more information on the ATTRA service, write: ATTRA AgriCenter International, Box 17, 7777 Walnut Grove Road, Memphis, TN 38119.

Continued on page 6

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Continued from page 5

Directors Take Board Posts At Five EMCs

One newcomer and 12 incumbents have been elected to the Boards of Directors of four North Carolina Electric Membership Corporations during recent co-op annual meetings:

- **Randolph EMC**, Asheboro—A newcomer elected to the board was Bobby D. Wright of Rt. 1, Asheboro. He was elected to the board seat that was left vacant by the death of Joseph Auman of Rt. 4, Asheboro, earlier this year. Re-elected were Frank Kennedy of High Falls and Willie Comer of Rt. 2, Seagrove.

- **Roanoke EMC**, Rich Square—Re-elected were Rascoe A. Gilliam of Windsor, Matthew Grant of Tillery and Elton L. Trotman of Rt. 1, Hobbsville.

- **Pee Dee EMC**, Wadesboro—Re-elected were Eugene Russell of Rt. 2, Wadesboro; Richard H. Johnson of Rt. 4, Wadesboro; A.J. Riggan Jr. of Hamlet and Craig Ratliff of Rt. 2, Rockingham.

Meanwhile, a new director has been named to the board of **Crescent EMC**, Statesville. C. Edgar Cartner of Rt. 1, Harmony, took the seat that was left vacant by the recent death of Paul H. Stroud of Rt. 1, Mocksville.

Also, John L. Chandler of Mars Hill has been named to the board of **French Broad EMC**, Marshall, to fill the unexpired term of Novile C. Hawkins of Mars Hill, who died recently.

Laurinburg Festival Has Nostalgic Look

Scotland County's Farm-City Week will be highlighted by the Fourth Annual John Blue Cotton Festival, Oct. 16-17.

A variety of activities will take place at the John Blue House and in downtown Laurinburg. They will include wagon rides for children, petting farm, a tennis tournament and entertainment.

The festival will offer a nostalgic flavor with crafts, antiques, a jam and jelly contest and demonstrations of old farm equipment such as a corn meal grinder.

For further information, write or call the Scotland County Parks and Recreation, P.O. Box 1668, Laurinburg, NC 28352. Phone: (919) 276-0412.

Harvest Craft Festival Scheduled In Highlands

Craft items ranging from handmade quilts and quilted pillows to stained glass and hand woven baskets will be featured at the Highlands Own Harvest Craft Festival in Highlands, Oct. 3.

The festival will be held in Woodruff Civic Center at Highlands Recreation Park.

For more information, write to Joann I. Rhodes at P.O. Box 1944, Highlands, NC 28741.

Washington To Host Quilters' Guild Show

The Pamlico River Quilters' Guild will sponsor its Seventh Annual Quilt Show, Oct. 3-4, at the Civic Center in Washington.

For more information on the show or entering quilts for competition, send a self-addressed, stamped envelope to the Guild at P.O. Box 905, Washington, NC 27889.

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As program director of the Newbold-White House in Hertford, David McCall presides over North Carolina's oldest dwelling—an historic landmark that is becoming one of the state's most popular attractions.

Since he took that position in 1985, McCall has overseen much of the building's transformation into a symbol of its 17th century heritage.

Built around 1685, Newbold-White had been adapted to make a fairly modern structure in 1973 when the Perquimans County Restoration Association bought the house with plans for restoring it.

At that time, the house was just an old structure that had been adapted for modern-day use. It would never have been a tourist attraction.

"It was in good shape," said McCall, referring to the fact that 90 percent of the original brickwork was still intact. "It wasn't dilapidated."

For the next eight years, the association worked at restoring the house. The original floorplan had a large room downstairs with a smaller master bedroom. Two more bedrooms were upstairs.

Joseph Scott, the original owner, was a prominent citizen in his day, and the house's large room, the Great Hall, was used for numerous colonial government functions.

McCall insists that despite its small appearance from the outside, Newbold-White is fairly spacious.

"It has a lot more room inside than one would think from looking at the outside or from just walking

inside," he said.

The 1½-story brick structure measures 20 by 40 feet.

An entry in the National Register of Historic Places, Newbold-White was opened to the public in 1981. Soon after, the association began restoring the nearby David Newby Cottage, built in 1820, to house quarters for their first program director.

fence around the house, and coordinated the planting of a 17th century style garden, including herbs, flowers and tobacco.

"We want to slowly but surely recreate the period," McCall said.

He pointed out that the house has reached its current status through the efforts of many people, notably those of Lucille Winslow, president of the restoration association.

A volunteer, she has spent many hours on fund-raising for the project and also serves as McCall's unpaid supervisor.

"Through her efforts, funds have been available for Newbold-White programs and many generous patrons have helped to furnish the house with period antiques and reproductions.

"It's been a slow and painstaking process, but I think all the people who've been involved in the project can be proud of what's been accomplished so far."

The effort and hard work are beginning to pay off: From 1985 to 1986, paid tourism

jumped by 42 percent. Visitors are usually impressed.

"I've had people tell me hundreds of times that they feel like they are stepping back in time," McCall said.

Newbold-White is open Monday through Saturday from 10 a.m. to 4:30 p.m. March through November. It is closed December through February. Admission is \$1.50 for adults and 50 cents for students. The house is available for tours by groups anytime during the year. For more information about tours or about how to assist the association with the restoration project, write to Newbold-White House, P.O. Box 103, Hertford, NC 27944. Or call (919) 426-7567.



Visitors "Step Back In Time" At State's Oldest Home

Enter McCall. Along with overseeing the house and its projects, McCall also travels to conduct historical lectures for local schools—or just about any group—on 17th century life and history. By his own count, McCall has addressed thousands of North Carolinians in this way since 1985.

But McCall's primary goal has been trying to turn Newbold-White into one of North Carolina's top historical attractions. Since he arrived, McCall has finished assembling the authentic furnishing, overseen the construction of a split rail

History Buff Thrives On His Role As Program Director At Newbold-White

"I found my first arrowhead at the beach when I was 11. I guess it spurred me on."

That's how David McCall, program director at the Newbold-White House, described how he became hooked on history as a youngster.

The beach trip may have marked the beginning of a lifelong addiction for the 29-year-old McCall, but he's had plenty of opportunities to develop an interest in history.

He grew up in Edenton, where his mother, Marguerite, is educational coordinator of Historic Edenton.

When he was in his teens, he discovered three Indian artifact sites on the Chowan River. He was instrumental in having them documented later by Dr. David Phelps, an archeologist at East Carolina University.

McCall majored in anthropology/sociology at St. Andrews Presbyterian College in Laurinburg and also attended Southeastern Baptist Theological Seminary in Wake Forest.

Larry Johnson/Albemarle EMC



David McCall, program director at the Newbold-White House, relaxes in the dwelling's kitchen, which is furnished as it would have been 300 years ago.

Then, he decided he really wanted to work in a history-related setting.

Finding such work proved difficult, but he eventually took a position as a "general utility worker" at the Museum of the Albemarle in Elizabeth City. There, he was able to gradually move into working on historical projects.

In 1985, the Newbold-White House association began seeking a program director for the first time. McCall was intrigued enough by the opportunity that he took a cut in salary in order to assume the new post.

McCall and his wife, Bonita, now live near Newbold-White, where he is working steadily to make the historic house a top tourist attraction.

"It's been very satisfying," he said. "I don't look at it as a job. It's more of a vocation—a lifestyle."

Stories by Contributing Editor Randy Wheelless

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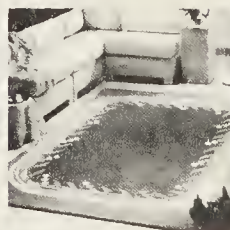
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EMC ANNUAL MEETINGS CALENDAR

| Date | Electric Membership Corporation | Time | Location |
|----------------|---------------------------------|------------------------------|--|
| October | | | |
| 3 | Carteret-Craven, Morehead City | Registration: 6:30 p.m. | West Carteret High School, Morehead City |
| | | Business Meeting: 7:30 p.m. | |
| | Four County, Burgaw | Registration: 9:30 a.m. | Pender High School, Burgaw |
| | | Business Meeting: 1:00 p.m. | |
| 5 | Surry-Yadkin, Dobson | Registration: 12:00 Noon | Surry Central High School, Dobson |
| | | Business Meeting: 2:00 p.m. | |
| | Union, Monroe | Registration: 11:00 a.m. | Piedmont High School Stadium, Monroe |
| | | Business Meeting: 1:00 p.m. | |
| 6 | Cape Hatteras, Buxton | Registration: 7:30 p.m. | Cape Hatteras High School Auditorium |
| | | Business Meeting: 8:00 p.m. | |
| 9 | Lumbee River, Red Springs, | Registration: 6:00 p.m. | Givens Performing Arts Center, Pembroke State University |
| | | Business Meeting: 7:30 p.m. | |
| 10 | Central, Sanford | Registration: 6:45 p.m. | Lee Senior High School Auditorium, Sanford |
| | | Business Meeting: 7:30 p.m. | |
| 16 | Davidson, Lexington | Registration: 10:00 a.m. | Central Davidson Senior High School, Lexington |
| | | Business Meeting: 11:00 a.m. | |
| 17 | Brunswick, Shallotte | Registration: 8:30 a.m. | Smith's Warehouse, Whiteville |
| | | Business Meeting: 12:30 p.m. | |
| 17 | Crescent, Statesville | Registration: 8:00 a.m. | Mac Gray Auditorium, Statesville Sr. High School |
| | | Business Meeting: 10:00 a.m. | |

King Mackerel Tournament Has \$75,000 Purse

That once-in-a-lifetime catch might just be waiting for you at the U.S. Open Natural Light King Mackerel Tournament, Oct. 1-3, in Southport.

The tournament, offering \$75,000 in prize money, will be in its ninth year with 500 boats expected to compete.

Steve Foster, executive director of the Southport-Oak Island Chamber of Commerce, said fishermen from as far away as New York and Massachusetts will enter—some of them, with no expectation of winning the top prize.

"A lot of guys are not in it for the money at all," said Foster. "A number of them like the idea of getting away for the weekend. In the past, all the fishermen have remarked on having a good time."

When not competing at the tournament, fishermen will be able to enjoy free refreshments, entertainment and a fish fry.

However, no one can overlook the tournament's prize money. The boat catching the largest mackerel will receive the top prize of \$25,000. Even the boat with the 40th largest mackerel will receive a respectable \$500. Each day, the boat with the largest three-fish catch will take home \$1,000.

In 1986, a 50.4-pound mackerel captured the top money of \$20,000.

The entry fee for the tournament is \$200 per boat, with fishing from 7 a.m. to 4 p.m. the first two days and 7 a.m. to 3 p.m. the final day.

Through the tournament's history, the number of boats and prize money have increased, Foster said, noting that local interest has kept pace.

"People like to come out and see who's winning," he said. "Certain fishermen have gotten quite a following through the years."

More information on the tournament is available through the Southport-Oak Island Chamber of Commerce, Rt. 5, Box 52, Southport, NC 28461. Phone: (919) 457-5787.

CP&L Raises Rates

Power Costs Rise 6.2% For 18 EMCs

The cost of power for 18 North Carolina Electric Membership Corporations went up on Sept. 1, when a proposed rate hike from Carolina Power and Light Company took effect pending approval by a federal agency.

The new rates raised the cooperatives' cost of power by 6.2 percent or \$10.8 million annually.

However, the hike was not as severe as CP&L had originally proposed.

When the bid for higher rates was filed with the Federal Energy Regulatory Commission (FERC) in January, the company asked for authority to increase charges for EMC power by about \$28 million a year or 16.2 percent.

The lower rates were established through negotiations between CP&L and its wholesale customers, including North Carolina Electric Membership Corporation (NCEMC), the power supply arm of the EMCs' statewide organization.

CP&L officials said higher rates are required because the company's \$3.8 billion Shearon Harris Nuclear Plant in Wake County is now in commercial operation.

The "settlement" rates were allowed to take effect pending a review of the case by FERC.

One issue that is yet to be resolved in the case relates to the federal income tax rate CP&L used in calculating its 1987 tax obligations.

The company used a 40 percent tax rate, but FERC ordered the company to refile with a 34 percent tax rate.

Should FERC rule that CP&L was justified in using the 40 percent rate, the EMCs will be required to pay another \$2.25 million plus interest as a surcharge over a four-month period.

Meanwhile, NCEMC is continuing negotiations with CP&L in regard to plans by the co-op organization to buy a portion of the company's generation and transmission facilities.

The two parties have agreed "in principle" to the joint venture arrangement, but final agreements are still being worked out.

Under the proposed buy-in arrangement, NCEMC would buy a

13.2 percent interest in the Brunswick Nuclear Plant at Southport, a 10.7 percent interest in the Mayo coal-fired plant in Person County and a 10.7 percent interest in the Harris Plant. NCEMC would also get a 10.7 percent share of the CP&L transmission system.

The EMCs affected by the rate increase are: Brunswick, Shallotte; Carteret-Craven, Morehead City; Central, Sanford; Four County, Burgaw; French Broad, Marshall; Halifax, Enfield; Harkers Island; Haywood, Waynesville; Jones-Onslow, Jacksonville; Lumbee River, Red Springs; Pee Dee, Wadesboro; Piedmont, Hillsborough; Pitt and Greene, Farmville; Randolph, Ashboro; South River, Dunn; Tideland, Pantego; Tri-County, Dudley and Wake, Wake Forest.

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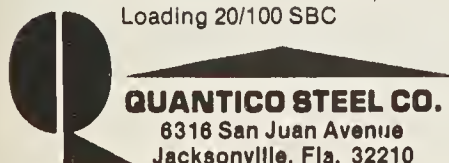
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Speaking Out For Agribusiness

September has been declared Agribusiness Month in North Carolina, but for Edmund Aycock, agribusiness is a year-round concern.

As executive vice president of the North Carolina Agribusiness Council, Aycock keeps his eyes on issues and legislation of interest to council members.

The Raleigh-based organization is involved with farming, processing and marketing concerns in North Carolina, Aycock said, adding that the council focuses on general issues relating to agribusiness—not specific problems affecting an individual commodity or industry.

"We try to watch for legislation being introduced that will tend to be damaging to the entire industry," he said.

In signing the proclamation for Agribusiness Month, Gov. James G. Martin referred to the recent unity shown by the agribusiness factions.

"All segments of the agribusiness industry have developed a high degree of alliance and cooperation with one another," the proclamation reads. "In recent years this cooperation has intensified to the extent that production, processing and marketing of agricultural products are interdependent."

Council forces have recently organized to fight a ban on phosphates in laundry detergent, the free distribution of unlabeled corn seed to farmers and a proposed ban on leaded gasoline.

Whenever the council has taken a stand on an issue, Aycock said, other organizations have been on the other side of the fence.

"There are a number of groups,



"People are getting a better understanding of what agribusiness is. It's really simple: it's the method by which you get food on the table and clothes on your back."

some extreme, and they get heard," he said. "We need to present another point of view for the good of the market and the people concerned."

Aycock also sees the council providing an information service benefiting Congress and the General

Assembly.

"We have a lot of people who are elected to the General Assembly who, facing a great many issues, wouldn't have a good source of information unless someone steps in to supply it to them," he said.

Founded in 1970 and funded by its 200 members across the state, the Agribusiness Council is an independent organization, without ties to any larger, national body. The council's policies on specific issues are handled by its Board of Directors.

Aycock began his work with the council in 1978 after retiring from Wachovia Bank. He said he never expected to stay as long as he has, but his dedication to the council's mission has kept him at it.

"I wouldn't be here if I didn't believe in it. That's why I came here in the beginning," he said. "There was a need for it. There still is."

Through the council's program, he added, public awareness of agribusiness has also been broadened and enhanced in North Carolina.

"Because of the efforts we've made here, people are getting a better understanding of what agribusiness is," he said. "It's really simple: it's the method by which you get food on the table and clothes on your back."

Want to know more about the North Carolina Agribusiness Council and its membership requirements.

Write or call the Council office at 211 Alleghany Building, 3701 National Drive, Raleigh, NC 27612-4864. Phone: (919) 782-4063.



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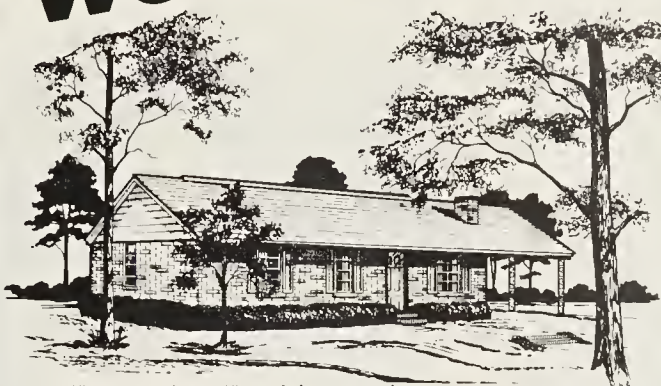
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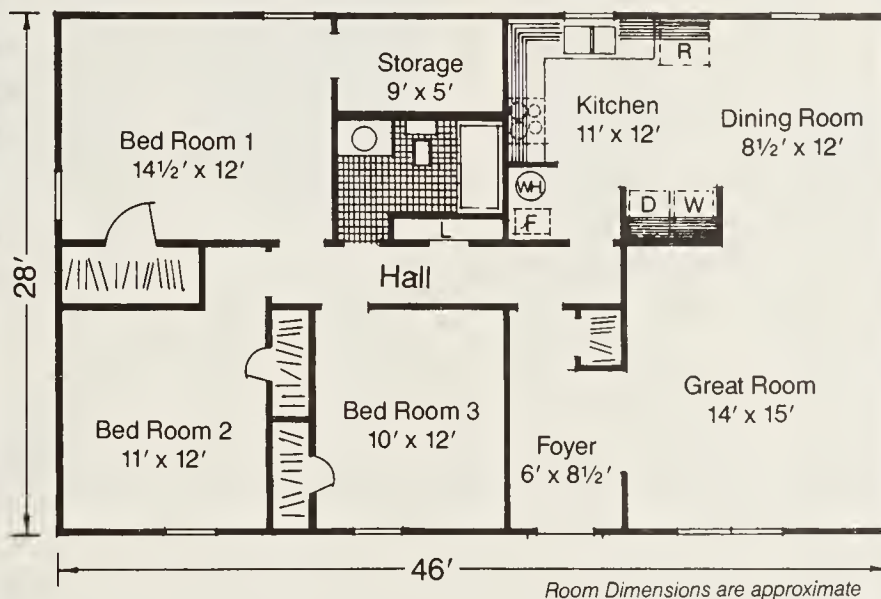
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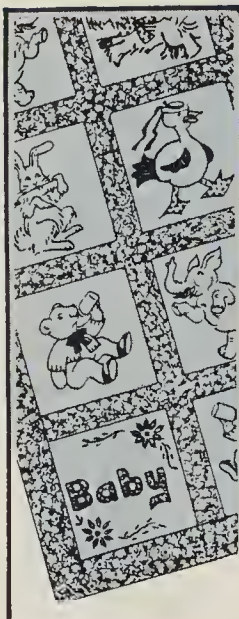
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517—Popular duck motifs to embroider on towels, pictures, curtains. Transfer of six motifs, each about 6x8" inches. Details and directions.



4106—Misses Sizes 12 to 26. Two-piece dressing in extended sizes. Bow trimmed peplum waist is elasticized for easy fit.



573—Color or embroider adorable little animal designs on (35" x 46") baby quilt. Twelve motifs, transfers and directions are included.



4182: Half Sizes 12½ to 26½. Easy-sew dress with elastic waist has a coordinating jacket to make with short or long sleeves.



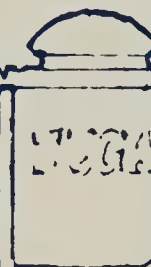
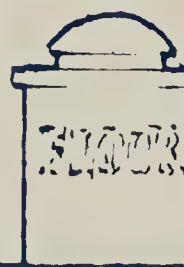
4117—Misses Sizes 10 to 24. Size 12 takes 2 ¾ yards 60-inch fabric. Dress has elastic waist, comes in two sleeve lengths.



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COUNTRY KITCHEN



Want To Share Your Recipes?

If you would like to share a recipe with this column, send it to: *Carolina Country*, P.O. Box 27306, Raleigh, North Carolina 27611.

We pay \$5 for published recipes and present each monthly winner a set of 50 recipe cards featuring a reprint of the published recipe.

Noodles Romano

Submitted by Mrs. Lynn D. Wheelus, Spring Lake, NC

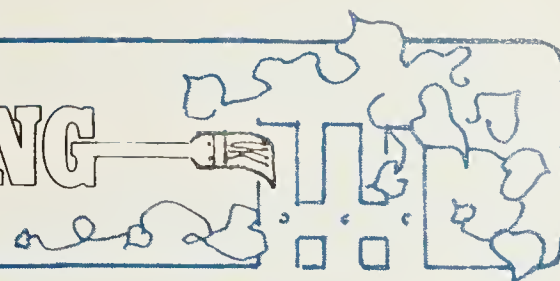
1 onion, chopped
1 garlic clove, minced
2 Tbsp. salad oil
1 lb. ground beef
8 oz. can tomato sauce
6 oz. can tomato paste

¼ C. water
1 bay leaf
2 tsp. salt
1 tsp. basil
1 tsp. oregano
2 eggs

8 oz. wide noodles
(cooked and drained)
10 oz. frozen spinach
(thawed and drained)
1 C. cottage cheese
¼ C. Romano Cheese, grated

Preheat oven to 350 degrees. Brown onions and garlic lightly in 1 Tbsp. oil. Add beef; cook until brown. Stir in tomato sauce, tomato paste, water, bay leaf, 1 tsp. salt and oregano. Simmer 15 minutes. Beat one egg; add spinach, remaining oil, cheeses, remaining salt and basil; mix well. Beat remaining egg in bowl, pour over cooked noodles and mix well. Pour half tomato mixture into casserole. Top with half the noodles, spread with cheese-spinach mixture. Repeat noodle layer, top with rest of tomato mixture. Cover and bake for 50 minutes. (Serves 6)

DO YOUR OWN THING



What's New In Fashion?

In the old days, if you got paint on your clothes, you threw them away. Nowadays, paint on your clothes makes you a fashion leader!

Painted T-shirts, sweatshirts, shoes, belts and more have emerged as a very popular new trend, and now you can create your own fashionable apparel with the help of this colorful 24-page guidebook's step-by-step directions and traceable patterns.

Pictured are some of the projects the guidebook will help you make.

The "Autumn Leaves" design is made with paint, glitter and scraps of fabric for leaf appliques. To achieve a muted background, you wet the shirt, wring out excess water and dab on lemon, orange and yellow colors according to the instructions. After applying some red, copper and gold glitter, let the shirt dry before applying the leaves, and then add jewels or nailheads with a setter or needlenose pliers.

Other projects include "Pastels on Black," a balloon bear, "Love" and more. Learn the techniques and then create your own fashions!

To obtain FASHION PALETTE, #MM1321, send \$5.75, including postage and prompt handling. Also available is our 112-page catalog picturing over 700 woodworking and handicraft projects, \$3.95. Send your check to **Lois Goodson, c/o Carolina Country, P.O. Box 2383, Van Nuys, CA 91409-2383.**

U-BUILD PROJECTS

Gazebo Sandbox

Gazebos are hot items this year, but gazebos are as old as gardening itself.

Gracing the hills of Rome in the first century, gazebos are appearing more and more in contemporary gardens.

A variation of the summerhouse, as gazebos are sometimes called, is our gazebo sandbox. It serves as a focal point for your garden and a shady

place for children to play.

Hexagon in shape, it measures seven feet high and five feet wide. Choosing splinter-free finished lumber (fir is recommended), the sandbox sides are assembled. Posts are next mounted with seat pieces fitting easily in the post slots.

An apron is added as an optional feature to strengthen the seat; the bottom portion is left open so a lawn trimmer may be used. Redwood lath material is cut and fitted upon rafters forming the gazebo which is then screwed down upon the posts.

A materials list and a lumber shopping guide are included in the plan, as well as detailed step-by-step directions, photos and drawings.

To obtain KIDS GAZEBO SANDBOX, Plan #792, please send \$4.50. Price includes postage and prompt handling. Send check or money order

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13 Performers Set Fair Appearances

Dorton Arena will be the site of a musical explosion at this year's North Carolina State Fair, Oct. 16-25.

A total of 13 performers are scheduled to appear at this year's fair. A country flair will be offered with such stars as Dottie West, Randy Travis and Gary Morris. However, soul stand-outs Ray Charles and Ben E. King will also be on hand.

The Nitty Gritty Dirt Band will kick off the music schedule Oct. 16, while T. Graham Brown follows on Oct. 17. The Hemphills and Wendy Bagwell and the Sunliters are slated to perform on Oct. 18.

Ray Charles, who's famous for numerous hits including "Georgia On My Mind," will appear Oct. 19. North



Carolina native Randy Travis, whose most recent country smash is "Forever and Ever, Amen," will follow on Oct. 20.

Ray Price will take the stage Oct.

21, while Gary Morris is scheduled to perform Oct. 22.


Ben E. King, who is back in the national spotlight with his revived hit, "Stand By Me," will perform Oct. 23.

The final weekend of the fair will offer Dottie West on Oct. 24 and Eddie Rabbitt on Oct. 25.

Admission to the arena shows is free, but seating is on a first-come, first-served basis. Doors open at 6 p.m. with show times set for 7 p.m.

The outdoor stage will offer the Super Grit Cowboy Band and Johnny Tillotson for several shows. Super Grit will appear Oct. 16-20, while Tillotson will perform Oct. 21-25.

Show times are 1 p.m., 3 p.m. and 5 p.m. each day.



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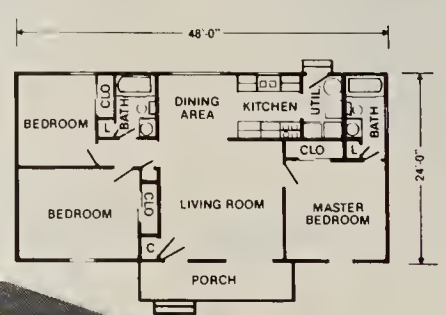
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Wheless Named To Staff Position With Association, Carolina Country

Randy Wheless, a former newspaper reporter and editor who has served for the past two years as Sports Information Director at North Carolina Wesleyan College in Rocky Mount, has joined the staff of *Carolina Country* and the N.C. Association of Electric Cooperatives (NCAEC).

The Rocky Mount native will be an information specialist at NCAEC, handling various writing, editing and photography assignments. He'll also serve as a staff writer/photographer and contributing editor for *Carolina Country*, the association's monthly magazine.



WHELESS

editor for *Carolina Country*, the association's monthly magazine.

NCAEC is the statewide trade association serving North Carolina's 28 Electric Membership Corporations.

At Wesleyan College, Wheless oversaw a comprehensive information program covering athletic department activities. He served as a media relations liaison, preparing news releases and coordinating media coverage of college sports events. He also developed various brochures and other publications.

In addition, Wheless served as the school's Men's Tennis Coach.

A journalism/speech/theatre graduate of the University of Richmond, he was a sports writer for the *Charleston News & Courier* and *Evening Post* and for the *Rocky Mount Evening Telegram*.

He served as sports editor of the *Evening Telegram* for two years.

After joining the college staff, he began writing a regular column on home video for the *Evening Telegram's* entertainment section.

He is the son of Mrs. Bertha B. Wheless of Rocky Mount and the late W.A. (Billy) Wheless. He's married to the former Anita Mumm of El Toro, CA.

Carolina Country September 1987



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New NCDA Official Using Proven Marketing Techniques To Promote Tar Heel Products

Wayne Miller, the new director of marketing for the N.C. Department of Agriculture, says he wants to put North Carolina's quality foodstuffs "on the map."

He's going to start with sweet potatoes, one of several agricultural products in which the Tar Heel State leads the nation.

The yam promotion is getting started now, but it is only one aspect



MILLER

of what Wayne Miller has in mind.

"I have just three priorities," he tells you. "First, what's in it for North Carolina farmers?

Second, what's in it for the consumer—the person who buys the food? And finally, what's in it for the State of North Carolina?"

Each of these points, he says, complements the other two. "We must be competitive!" he said, adding that the Division of Markets has put a priority on "marketing efforts" under his leadership.

Miller can speak with authority when he talks about marketing.

When he joined NCDA earlier this year—succeeding Charles Elks, who retired after 28 years with the agency—Miller had been in the grocery business for two decades. Just prior to taking his present post, he was with Colonial Stores, serving as vice president for merchandising for 58 Big Star supermarkets in North Carolina.

He knows from experience that the various chain groceries in the state sell half of all fresh produce that's sold in North Carolina.

"That's where the action is! People are eating less canned vegetables. Fresh produce is what they want. And we can be competitive in North Carolina. We grow excellent products—and we have less freight to pay."

Miller, who conveys a missionary zeal about his work, echoes his own division's promotional material for one of its programs—"Goodness Grows in North Carolina."

"Do you realize what a wide range of food we can offer? We're doing

wonders with poultry and turkey has really come along. We have commercial production of ducklings. And, of course, we grow vegetables, hogs, beef, eggs—so many good things."

The 1966 business administration/marketing graduate of the University of Georgia said he enjoys sharing his expertise.

When he was with Colonial Stores, he often worked with small grocers on their marketing plans. And he'd make regular trips to New York and other major cities to participate in discussions on marketing techniques.

Those experiences, he said, have helped him learn new strategies while exchanging ideas.

Now that he's moved to Raleigh, he's already sharing his expertise with agricultural marketing students at N.C. State University.

"We talk about the rapid changes in retail marketing and about the importance of demographics. Did you know that we have far more males shopping for food than ever before?"

Miller said he thinks the 1987 model Tar Heel shopper "isn't just looking for price," although some retail specialists say that's the case.

"They want freshness, quality, good taste and nutrition for their money. And North Carolina can provide this!"

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WE'RE FIGHTING FOR YOUR LIFE

EMC Association, NCSU Professor Tapped For 4-H "Partner" Awards

North Carolina 4-H clubs have honored the North Carolina Association of Electric Cooperatives (NCAEC) with the presentation of a Partner-in-4-H Award.

Lorrie Constantinos, director of member services for NCAEC, accepted the award during North Carolina 4-H Congress in Raleigh.

Dr. James W. Clark Jr., co-director of the Humanities Extension Program and an associate professor of English at N.C. State University, received a similar award.

Dr. Chester Black, associate dean and director of the North Carolina Agricultural Extension Service, said the awards are designed to recognize individuals, groups, business organizations, foundations, associations, governmental bodies and other institutions that work closely with the Extension Service in supporting the 4-H program.

The special recognition is limited to those who have provided sustained and significant contributions to the 4-H program on the state level.

The 4-H Development Fund, headquartered at NCSU, sponsors the awards program.

NCAEC has been a 4-H sponsor for 33 years. The association currently sponsors the 4-H electric presentation contest, the home environment/home energy presentation contest and the Home Environment Project.

Black said the association's sponsorship encourages youth to participate in a variety of programs that focus on safe and efficient use of energy resources in the home, on the farm and in the community.

NCAEC Executive Vice President and General Manager James M. Hubbard is a member of the board of directors of the North Carolina 4-H Development Fund and is currently serving as the Fund's vice president.

Carolina Country September 1987

—Features Shucking Contest— Oyster Festival Slated In Brunswick County

Oyster lovers, take note: the Seventh Annual North Carolina Oyster Festival is scheduled for Oct. 10-11, in Brunswick County.

Oysters, prepared in a variety of ways, will be in ample supply for hungry festival goers—as will flounder, hushpuppies, cole slaw and other food.

In addition to eating, visitors will be able to take in some country music, listen to a "tall tale telling" competition and browse among the festival's 80 booths of arts and crafts.

The highlight of the festival will be the North Carolina Oyster Shucking Championship, Oct. 10, with defending state and national champion Cathy Carlisle displaying her talents.

Carlisle, 23, who is from Holden Beach, will be returning from the World Oyster Opening Championships that will take place in Galway, Ireland, in late September.

Anne Marie Schettini, executive director of the South Brunswick Islands Chamber of Commerce, said the crowds at the festival have grown quite a bit in the past few years—especially recently.

"Last year, attendance at the festival practically doubled from the year before," she said. "It's a nice family event."

The event is a local highlight, Schettini said, but she expects more than 60 percent of the festival's visitors will be from out of town.

For more information on the festival, contact the South Brunswick Islands Chamber of Commerce, P.O. Box 1380, Shallotte, NC 28459. Phone: (919) 754-6644.

Portrait of the Great American Investor



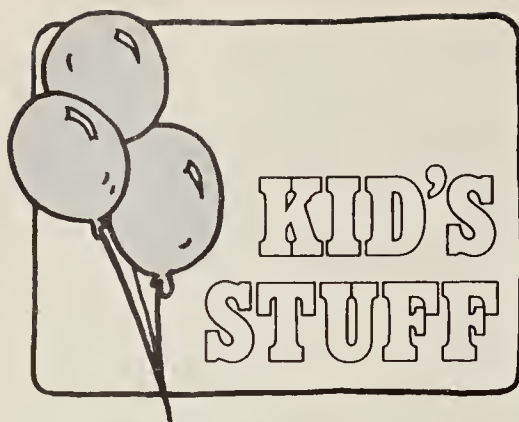
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Classic Rocking Horse

There was a time when the do-it-yourselfer might have worried about building a rocking horse sturdy enough to last until the proud owner was too large to ride it any more.

These days, he might feel he must hurry so the owner will have time to enjoy it before turning from rocking horses to rock and roll, usually at about age four.

In any case, the rocking horse remains an all-time favorite classic toy that can work magic for a child—at least for a few precious years.

Rocking horses come in various shapes and sizes, of course, but this old-fashioned model is easy and inexpensive to build at home. It uses a half sheet of plywood, a small amount of pine lumber and a length of dowel rod. It requires few tools and no advanced woodworking skills.



For illustrated, step-by-step instructions, you may order our detailed plans. They also include a complete materials list, full size patterns and scale drawings.

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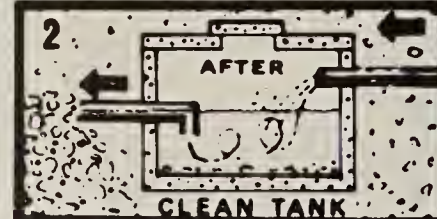
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Sexton Retires

Kinghorn Named General Manager At Edgecombe-Martin County EMC

James Kinghorn, a veteran of 16 years in the electric utility industry, has been named general manager of Edgecombe-Martin County Electric Membership Corporation, Tarboro.

He succeeds Rudolph Sexton, who has retired after 41 years with the cooperative.

Kinghorn took the manager's post after serving for six years on the engineering staff of Four County EMC, Burgaw. He was electrical plant operations manager when he resigned to take the Tarboro post.

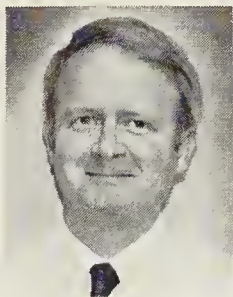
The Beaufort, SC, native worked with Savannah Electric and Power Company in Savannah, GA, and with the South Carolina Public Service Authority before beginning his career with cooperatives in the Carolinas.

His experience includes work with two South Carolina co-ops.

The Clemson University engineering graduate is married to the former Marsha Peeples of Charleston. They have two sons.

Sexton, who had served as general manager of Edgecombe-Martin County EMC since 1978, studied engineering at N.C. State College during World War II under the Army Specialized Training Program.

He also served in Europe with the 35th Infantry Division during the war.



KINGHORN



SEXTON

When he returned to his native Tarboro after the war, he was employed as an assistant cashier at Southern Cotton Oil Company.

He joined the co-op in 1946 as office assistant.

Through the years, he has been office manager and administrative assistant, and served for many years as treasurer and assistant secretary to the EMC's Board of Directors.

Active in civic affairs, he is a member of the Tarboro Board of Adjustment, a director of the local Meals-on-Wheels organization and serves on the Tarboro High School Vocational Advisory Committee and the Edgecombe County 4-H Youth Committee.

The co-op serves about 9,000 consumer-members in Nash, Edgecombe, Martin, Pitt, Beaufort, Bertie, Wilson and Halifax Counties.

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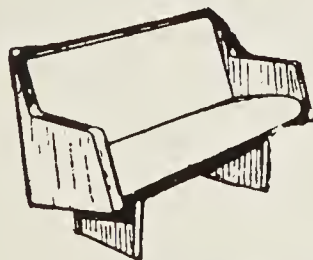
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WASHINGTON SCENE

Congress Reviewing A Proposal For Raising Cigarette Tax—Again

Congress returned from its usual August vacation with plenty of problems, the biggest being the budget for the next fiscal year.

With the national debt at well over a trillion dollars and heading higher each year, sentiment has been building in both parties to try to get federal spending under control. But there is a wide disagreement between the Democrat controlled Congress and the Republican White House on how to do it.

Many Democrats and some Republicans in Congress feel that military spending should be reduced and there should be some taxes raised.

President Reagan, on the other hand, wants more cuts on domestic spending, especially in social programs and wants to sell off some of the national assets, such as timberlands and potential oil producing property, to help balance the books. And President Reagan has publically threatened to veto any budget bill that comes to his desk if the measure contains significant hikes in taxes.

And that's where North Carolina and its principal agricultural crop, tobacco, enter the picture. In looking for things that could be taxed, the

lawmakers quickly focused on cigarettes.

In 1986, the federal tax on cigarettes was doubled, from eight cents per package to 16 cents. Now there is a proposal to double it again to 32 cents, which would make it the most heavily taxed item in the nation.

In fact, when state and local taxes are added, the additional levies would total more than 50 cents a package.

The National Tobacco Council was quick to cry "unfair" when the proposal was made. And they had some support for their position. The General Accounting Office, which is Congress' bi-partisan investigative agency, pointed out that doubling the tax to 32 cents would bring in only \$2.9 billion and would not seriously affect the deficit.

"The cigarette excise tax does not have a consumer base broad enough to materially reduce the deficit," a GAO report concluded.

In North Carolina, the Council said, there would be a loss of jobs and state and local tax revenues if the tax is doubled again. It estimated that more than 3,600 jobs would be lost in growing, manufacturing and selling tobacco and tobacco products—with

an income loss of more than \$95 million in North Carolina alone.

State and local revenue losses, the Council asserted, would amount to more than \$7 million.

Nationally, it said more than 28,500 jobs would be lost, reducing the Gross National Product by almost \$1 billion. The agency said that more than 14,000 U.S. jobs would be lost in the manufacture and distribution of tobacco products and the tax would seriously affect the nation's farmers who depend on tobacco for a major part of their income.

Pointing out that cigarette taxes already total \$9 billion annually from federal, state and local levies, the Council argues that cigarette taxes have increased 600 percent since 1951—while inflation has increased only 421 percent.

But why was tobacco singled out, together with alcoholic beverages, as the first item to be mentioned when new taxes were discussed?

Congressional sources say the answer to that is easy: tobacco is considered a vulnerable commodity in light of all the campaigns against smoking that are being waged by the Surgeon General and some of the public health foundations that regularly plead with smokers to quit the habit.

They point out that cigarette advertising, long barred from television, ought to be barred from newspapers and billboards. A bill has been introduced in Congress to require just that.

Also, they say that when new taxes are proposed it is always easier to favor the so-called "sin" taxes, which is how they categorize tobacco, liquor and beer.

Members of Congress from tobacco states say one of the questions that the proposed tax raises is this: when does the tax cease to be just a revenue-raiser and begin to be a punitive action against the product itself? They feel that some members who favor the tax are trying to cash in on a wave of anti-tobacco sentiment. Some of tobacco's most vocal opponents come from Wisconsin, Kansas and Nebraska, states where no tobacco is grown.

"We think there's a lot of politics

mixed up in this tax thing," said a staff aide to a Georgia congressman. "Some people think it is popular to kick tobacco at this time."

In the past, tobacco state members have been able to successfully defeat anti-tobacco efforts by reminding those from other states of past favors, which is pretty much how things are done on Capitol Hill.

Former Third District Rep. Charles Whitley of Mount Olive explained it very simply: "When anti-tobacco laws are proposed," he said, "we can go to members from New York and remind them that we helped them when they were trying to get federal help for New York City during its financial crisis or go to a member from Minnesota and point out that we supported dairy subsidies to help farmers in his district."

"What we're really saying is that we expect some help or we'll be more careful about casting future votes for things like that."

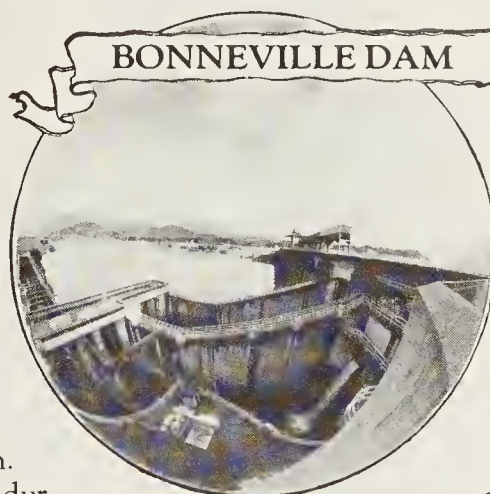
So it's "green stamp" time in Congress and senators and congressmen from North Carolina and other states where tobacco is grown will be calling in as many as they can.

Largest U.S. Hydro Plant Turns 50

The Bonneville Dam turned 50 years old this summer and ceremonies were held last month to commemorate the birthday of this, the nation's largest hydroelectric system.

It was in 1932, during the depths of the Great Depression, that Franklin Roosevelt, campaigning for his first term as president, went to Oregon and promised that if he were elected he would propose a system of dams to harness the Columbia River.

One year after he was elected, work was started on the Bonneville and Grand Coulee dams, the first of 30 dams which created a huge



complex that can produce 25 million kilowatts and which supplies power to all or parts of eight Western states. It was a significant part of Roosevelt's plan to bring electricity to rural America through such projects

as the Tennessee Valley Authority and the scores of cooperatives which came to life under the Rural Electrification Administration.

Finished in 1937 because crews worked around the clock, the Bonneville Dam was a symbol of what was to come later to change the lives of millions of Americans as

Continued on page 24

Administration Blocks Co-op Refinancing

The Reagan administration recently moved to block a key component of Congress' plan to reduce next year's budget. The Treasury Department will not allow early repayment of \$7.2 billion in Rural Electrification Administration (REA) loans, which would have counted as federal revenues.

Rural electric cooperatives currently pay from 8 percent to 15 percent interest on loans from the Federal Financing Bank (FFB), which raises funds for a variety of agencies. Most of the loans could be refinanced at lower interest rates through private lenders, allowing cooperatives to save millions of dollars in interest.

The cooperatives have estimated that refinancing could save about \$200 million nationwide.

But the Treasury Department has used its power to forbid early repayment, saying the prepayments would

have an adverse impact on the FFB. According to Treasury officials, the government would lose a net \$2 billion in interest.

By statute, REA may permit prepayment of slightly more than \$2 billion in rural electric loans unless the Treasury Secretary finds it would harm the financing bank. An appropriations bill signed by President Reagan increased the amount that may be prepaid, but did not remove the power of the Secretary of the Treasury to disallow loan prepayments.

An Agriculture Department official said it was his "understanding that the Secretary of the Treasury will be consistent" with two previous decisions disallowing refinancings which are determined to have a negative impact on the financing bank.

However, Capitol Hill aides said the Treasury decision would likely have

only a temporary impact on Congress' deficit reduction plans. The aides said Congress would correct the problem when it adopts separate legislation to implement the budget.

The short-term revenues generated by early repayment of REA loans are used by rural co-ops for construction of generation and transmission facilities, and represent about a fifth of the \$36 billion in deficit reduction called for in Congress' \$1 trillion budget.

REA currently holds \$18.8 billion in loans with an average interest rate of 10.9 percent. The budget assumed it would benefit borrowers with interest rates above 9 percent to refinance. Rising private rates have changed the assumption, lowering the expected yield to about \$6 billion.

Bonneville Dam Turns 50

Continued from page 23

electric power was extended across the rural landscape.

In the Pacific Northwest, the changes came swiftly. Power lines were strung into rural areas to benefit families and industry started moving into the region. Hundreds of new plants and factories were built.

World War II accelerated the growth and after the war, other dams were built.

The truth was, historians say, Roosevelt was angry and his anger was aimed principally at large holding companies in the Eastern United States that controlled private power systems in the Northwest. They were charging exorbitant rates and were refusing to run lines into rural areas where profits were smaller because of sparse population.

The companies fought back by saying what Roosevelt was advocating was socialism but he brushed that aside and forged on, unmindful of his critics.

“

Historian Eugene Tollefson says the Bonneville Dam project grew out of the proposition that all Americans should have the advantages of electricity—the same commitment that later gave birth to REA.

“

At the same time the dam was built, the Bonneville Power Administration (BPA) was formed to market the power the system produced. It is still

functioning today and is also celebrating its golden anniversary.

President Reagan, long an advocate of getting the government out of the power business, has tried to sell the BPA and other dams to private interests but members of Congress from the Northwest have solidly opposed this and thus far have been able to stop the White House proposal.

Eugene Tollefson, who has written a history of Bonneville, says that his thinking about the project has changed.

“I thought,” he said, “that the dams were built because there was a depression going on and the government wanted to create jobs. But you can’t read Roosevelt’s speech in Portland in 1932 and sustain that belief.”

He believes the project grew out of FDR’s commitment to the proposition that all Americans should have the advantages of electricity—the same commitment that later gave birth to REA.

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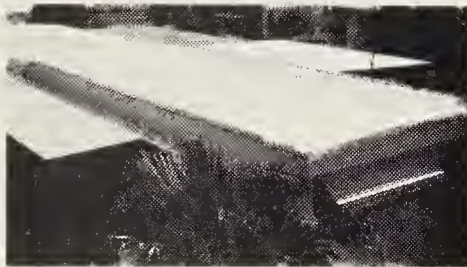


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HANK'S GARDENING GUIDE

During early morning garden work we feel "tinges" of autumn in the cool of the day. Yet, there still are weeks of summer ahead. Keep on the alert for plants suffering from lack of moisture and too much heat. Keep an eye on evidence of insect and disease damage.

Last Call for Hedge Pruning

Should your hedge be in need of pruning, the chore should be accomplished by mid-October. As a starter, cut away any diseased, damaged or dead wood. Then shape the plant as you normally let the hedge grow. Prune away the tips of newest growth.

Be sure to prune in such a way as to leave the bottom of the plant broader than the top. This allows all sides to get adequate sunshine to promote dense growth. If not pruned to have a broad base, a hedge eventually will lose lower leaves and become thin and unsightly in the lower section.

If pesky seedlings of woody plants such as elm, mulberry and hackberry are found growing in your hedgerow, remove them as soon as possible. If left too long, they will take over and leave gaps in the hedge when they are finally removed.

Vegetables

You can expect good results from lettuce, onions, radishes, cabbage, spinach, mustard and beets planted in the vegetable garden at this time. Be sure to supply sufficient moisture.

Bulb Planting

If your landscape plan calls for spring color from bulbs, now's the time to order for fall planting. Should you purchase bulbs in local stores, it is wise to secure them before heat is turned on in the fall. Bulbs suffer when they are exposed to drying heat for a long period of time.

For best landscape effects, plant

groups of bulbs in front of shrubs, or scatter them in wooded or open areas to naturalize them. Merely throw a handful on the ground; plant each bulb where it falls. It's best not to plant bulbs in straight lines—unless you have a very formal landscape plan or grow named varieties in a collection garden. Landscape maintenance is easier if walks and drives are not lined with plants. Such plantings tend to "chop up" and "checkerboard" the landscape effects.

Nematodes

If nematodes have been a problem in your vegetable garden, treat the infected areas with an approved nematocide. Follow package directions for amounts to use and the best method of application.

Snip and Rake

Pick off all dead leaves; rake all litter from beneath plants. To ignore this tidying up is to encourage overwintering of insects and disease organisms.

Clip off old blossoms of crepe myrtle, althea, vitex and buddleia (butterfly bush). This prevents seed formation and will aid in keeping plants blooming longer.

If your verbenas and perennial phlox have passed their prime, cut them back, fertilize and water well. They'll reward you with a crop of fall blooms.

Plant Now for Spring

Plant seed of these perennials now: English daisies, Canterbury bells, foxglove, hollyhock and Shasta daisy.

For added spring cut flowers, plant a few Dutch iris bulbs now. Their orchidlike blooms will appear soon after the earliest blooming daffodils and will be contemporaries of some of the late-blooming daffodil varieties.

Now's a good time to plant Madonna lily bulbs. Set them about

four inches deep in well-drained soil. Place a layer of sand in the bottom of the planting hole, letting the base of the bulb rest on sand. Some experienced gardeners place the bulb on its side to ensure that water does not collect in the bulb scales to cause rotting during wet periods of winter.

Autumn Leaves

Leaves soon will be falling—and they make excellent material for mulching. Instead of burning or hauling out of the yard, use them for a compost. Rake them into an out-of-the-way spot. Mix small amounts of fertilizer with them to hasten rotting. A compost pile will be a good source of plant nutrient when you begin spring gardening.

Move Mums Safely

If you wish to transfer well-budded chrysanthemum plants to the flower border, or into pots for your patio or doorway, wait for cloudy weather.

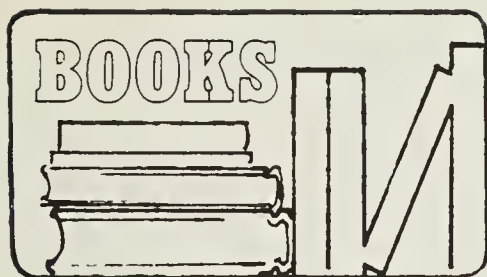
Soak the soil around the mums the day before you transplant. Keep soil moist for several days after moving the plants. The mums will bloom on without any indication of having been moved.

Stake plants that are inclined to be floppy.

New Look for Old Homes

Now's the time to make plans for spring re-landscape work around the home. Large overgrown shrubs need cutting back and shaping if they're to give the proper effect. At some homes, overgrown plants should be replaced with dwarf species or varieties.

As you plan your plantings, strive to include shrubs that will give year-round beauty: a selection of plants that include spring and summer blooms, an autumn foliage display and winter berry and seed color.



Papa Coke by Sanders Rowland with Bob Terrell. Bright Mountain Books, Asheville. 224 pages. \$10.95.

In an age when "playing it cool" seems to be the lifelong goal for many people, it is intriguing to run into somebody who stands four-square for that grand quality called enthusiasm.

This entertaining little book exudes enthusiasm from every page. It also covers two closely related stories, the life and times of Sanders Rowland ("Papa Coke" himself) and that "refreshing" old beverage itself.

Like love and marriage, Coca-Cola and Sanders Rowland were made for each other.

Bob Terrell, the Asheville writer, also fits into the equation. There is no doubt that the great stories and biographical background, not to mention the photographs, came from the man himself. But the Terrell touch is highly visible in each chapter. The text acknowledges "a team effort."

The story begins back in "hard times" in 1929, when the terrible Depression was just beginning.

The Coke folks sent Sanders Rowland up to Boston, when most people didn't know what a Coca-Cola was. He wasn't having much luck selling to New England Yankees, using his Georgia drawl—until one magic day. He found a customer with a modest roadside store, who agreed to buy the coolers Sanders was selling and to stock them with Coke. Not in just one location, but two.

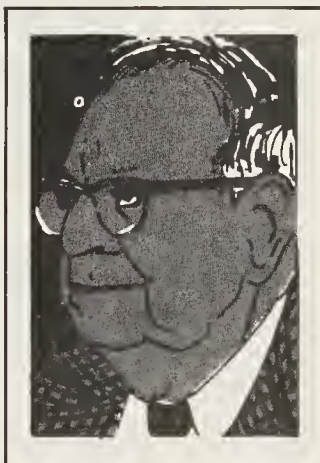
The coolers emptied rapidly. The customer wanted more bottles than his salesman had dreamed of. So he asked the reason, eager to apply it to other locations. Apparently he had a trustworthy face, because the storekeeper took him to the basement of his modest establishment. There was a

well-equipped gambling room, complete with blackjack tables, roulette wheels and places to play poker and shoot craps. And the "merchant" wasn't selling Cokes, he was giving them away. He explained: "I get a lot of people here ... they sweat a lot ... so I give 'em Coca-Cola."

Of course, the soft drink bottler had rigid business morals. No skull-duggery permitted. In the early days they did most of their business in cash. But they didn't question their customers.

Papa Coke covers the good times, like World War II when everybody wanted to buy the drinks and had the money to do so. (Many civilian goods were unavailable.) But gasoline for delivering the drinks was in short supply. Coke had the answer. Supersalesman Sanders Rowland bought horses and wagons, hired drivers just to handle the teams (the salesman was a passenger) and distributed his product in that way!

Any story about this soft drink and its star salesman, wouldn't be complete without some history. So we go back to Atlanta, when the name was changed from Pemberton's Tonic to Coca-Cola and the secret formula was mixed by Asa Candler (who would soon be company president) in a drugstore at Five Points.



Do you think Coke in the six and a half ounce bottle tastes somehow different from Coke in other size containers?

Many of us do—and have often wondered why.

Papa Coke solves the mystery.

Sanders Rowland explains that the ingredients and the formula are the same for every container. But each container gets a certain amount of carbonation. The small bottle has more carbonation per serving than bigger bottles and cans. That's the difference.

The new name came from the cola leaves and coca nuts in the formula. Coca is a source for cocaine, and some people 90 years ago wouldn't drink the new beverage because they thought it contained cocaine. It didn't, but for years another name for the beverage would be in the expression: "Let's have a dope."

Sanders Rowland, supersalesman, knew a dozen different ways to sell Cokes. He even made it a tool for increased war production. Just when the war was heating up, a file manufacturer with 3,000 employees refused efforts of salesmen to put vending machines in the plant. Reason: workers would waste too much time sipping cold drinks. Production would slump.

He came in with a portable cooler, filled with ice-cold drinks, and gave them away in the management suite. Everybody enjoyed them. The supersalesman convinced management that workers would work better and faster refreshed.

One machine was installed, and many others followed. Each sold six-ounce Cokes for a nickel.

These are only a few aspects of a story that covers some 60 years, many parts of the U.S. and great changes in the American way of life. It makes entertaining reading.

If this book is not on sale at your store, you can order a copy by sending \$11.40 (sales tax and postage included) to: Bright Mountain Books, 138 Springside Road, Asheville, NC 28803.

Then just sit back in your easy chair, open a cold drink (you know what brand) and get ready to enjoy yourself.

—Frank Jeter Jr.

North Carolina Cropland On Reserve Totals 84,000 Acres

North Carolina farmers have taken 84,000 acres of highly erodible crop land out of production and placed it in the Conservation Reserve Program (CRP) for 10 years.

Over 23,000 acres of that total were added in the most recent bidding period, July 20-31.

The figures were compiled by the Agricultural Stabilization and Conservation Service (ASCS).

In the fifth bidding or sign-up period held in July, 922 North Carolina farmers' bids were accepted to establish trees, wildlife habitat or grass on 23,089 acres.

For all five sign-ups, 3,100 farmers' bids have been accepted to put 84,002 acres to long-term conservation uses.

CRP is one of the provisions of the 1985 Farm Bill.

It allows owners of highly erodible crop land to submit bids during announced bidding periods on the per-acre dollar amount they will accept as payment for removing the land from crop production. Bid caps are set but not announced prior to each sign-up.

The federal government assists farmers in paying for up to half the cost of establishing permanent vegetative cover on acreage going into CRP. Farmers must maintain the cover within certain standards for the 10 years the land is in the program.

Nationally, almost 23 million acres of crop land have gone into CRP since the first bids were taken early in 1986. Almost 6 million acres of that total were bid into the program in the July sign-up.

The next sign-up has been announced for Feb. 1-19, 1988.

Six Contests Scheduled For State Fair Senior Festival

Contests and cash prizes that proved so popular in 1986 have been expanded for the 26th Annual Senior Citizens Fun Festival at the 1987 North Carolina State Fair, Oct. 19.

This year two dance contests, the Charleston and the waltz, are scheduled. The Hat Contest also has two categories, one for hats depicting North Carolina agriculture and the other for comic hats.

The new contest category for 1987 is Animal Calls. First will come the hog-calling contest and it will be followed by a chicken calling contest.

Each of the six competitions will have a first prize of \$15, a second prize of \$10 and a third prize of \$5. In addition, the traditional plaque honoring the oldest North Carolinian at the festival will again be given.

People interested in entering these contests should write: Senior Citizens Fun Festival, N.C. State Fair, 1025 Blue Ridge Road, Raleigh, NC 27607.

Deadline for entries is October 1.

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And since it doesn't heat up your kitchen, you can save even more in the summertime on your cooling bill.

We're All In This Together.



Correspondence Course Offers Guidelines For Forestland Management

Dr. S. O. Thorne brings considerable knowledge to the management of roughly 400 acres of forestland he and his wife own in Sampson and Duplin counties.

"I've read all the books," said the Morehead City physician. "I've always had an interest in forestry."

Thorne also consults a professional forester regularly about the management of his land.

Yet Thorne still found a correspondence course on forest management developed at North Carolina State University helpful and informative.



The course is designed to help landowners develop objectives for managing their forestland and help them understand how to reach those objectives and what the cost will be.



The Woodland Management Correspondence Course is being used throughout the South. It has been distributed by extension services and the Forest Farmers Association in 14 states.

Also developed at NCSU was the Forestry Information Source Book. This publication is a forestry reference source and is available only in North Carolina.

Distribution of the woodland management course began last fall. About 1,200 courses have been sold. The cost is \$50.

"The course is designed to help landowners develop objectives for

managing their forestland and help them understand how to reach those objectives and what the cost will be," said Dr. Michael P. Levi, specialist in charge of extension forest resources at NCSU.

The course, which was developed by forest resources specialists, consists of 12 lessons taking the landowner from planting trees to harvesting and marketing timber. Also included is a mini-forestry library.

"The emphasis is on timber production, but the course also includes sections on wildlife management and recreational use," Levi said. "It's designed to help the landowner ask the right questions."

The course, which was edited by Gary Blank, a forestry lecturer at NCSU, is in loose-leaf notebook form.

Thorne said the course "told me I was on the right track" in managing his land. He thinks the course would be particularly useful to landowners without a background in forest management.

Indeed, Thorne said that by following practices described in the course most landowners could more than recoup the cost of the course.

The Forest Information Source Book contains "everything you ever wanted to know about forestry but didn't know where to find it," Levi said.

Forestry facts, sources of technical assistance, publications, audio visual materials and educational opportunities are all listed in the 52-page book.

The source book, which was written by Levi, has been distributed to libraries, extension and Forest Service offices throughout the state. About 400 copies have been distributed. There is a \$10 charge for the publication.

Additional information on either the correspondence course or source book is available at local extension offices.

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Sandbox Wisdom: Hold Hands And Stick Together

The anonymous piece below first came across my desk in a column by Tom Fennell, who retired recently as head of the South Dakota Rural Electric Association. He used it effectively as the basis for his farewell column in the association's newsletter.

It's titled, "All I Ever Really Needed To Know I Learned In Kindergarten."

Most of what I really need to know about how to live and what to do, and how to be, I learned in kindergarten. Wisdom was not at the top of the graduate school mountain, but there in the sandbox at nursery school.

These are the things I learned:

Share everything. Play fair. Don't hit people. Put things back where you found them. Clean up your own mess. Don't take things that aren't yours. Say you're sorry when you hurt somebody. Wash your hands before you eat. Flush.

Warm cookies and cold milk are good for you. Live a balanced life. Learn some and think some and draw and paint and sing and dance and play and work every day some. Take a nap every afternoon.

When you go out into the world, watch for traffic, hold hands, and stick together. Be aware of wonder.

Remember the little seed in the plastic cup. The roots go down and the plant goes up and nobody really knows how or why, but we are all like that.

Gold fish and hamsters and white mice and even the little seed in the plastic cup, they all die. So do we.

And then remember the book about Dick and Jane and the first word you learned, the biggest word of all: *Look*. Everything you need to know is in there somewhere. The Golden Rule and love and basic sanitation. Ecology and politics and sane living.

Think what a better world it would be if we all—the whole world—had milk and cookies about 3 o'clock every afternoon and then lay down with our blankets for a nap. Or if we had a basic policy in our nation and other nations to always put things back where we found them and cleaned up our old messes.

And it is still true. No matter how old you are, when you go out into the world, it is best to hold hands and stick together.

"Better Fred Than Dead"

The Freds of the world are ganging up on the rest of us.

They're not looking for a fight—just a little respect.

It seems that many Freds think their name is a stigma, conjuring up images of a bumbling boob—such as TV's Fred Mertz and Fred Flintstone. And they're tired of it.

Never mind that there are plenty of Freds around who don't match that image—the late Fred Astaire, for example, who personified elegance and grace.

Those rare exceptions haven't helped a bit, according to Fred Daniel of Palm Desert, CA.

Most people, he said, still think of a Fred (often pronounced "Fray-yud") as a fellow "who doesn't know what's going on."

A few years ago, Daniel decided to do something about this outright discrimination against Freds—by developing a sort of united Fred front. He organized The Society of Fred, starting out with a mailing to about 800 Freds he found in the Los Angeles phone book.

That mailing drew responses from 125 Freds who shared Daniel's frustration. They said they'd like very much to be part of his campaign.

Since then, Daniel has prepared formal membership cards for the society and even puts out a newsletter—*The Fred Connection*.

In addition, the graphic designer also created a line of "Fredrobia." It includes bumper stickers and T-shirts as well as a yellow car window sign that cautions: "Fred In Car." A bumper sticker urges "Put a Fred in Your Bed." Others say: "I Brake For Freds," "Fredneck," "Fred is My Co-Pilot." There's also a T-shirt that says, "Friend of Fred."

The group's official motto is "Better Fred Than Dead."

The society, which is now based at its own "Fredquarters" in Palm Desert, has grown to include 5,000 members—with members from every state. They range in age from four months to 99 years.

Some are women: Winnifreds, Freddas and Fredrickas.

Membership dues are \$2.50, including a subscription to the newsletter.

Daniel has been delighted with the group's success, especially in view of the fact that less than 1 percent of the population is named Fred.

He wants to do his part to keep those ranks from thinning out, but doing so apparently will cause a clash between his love life and his dedication to Fred-dom.

He recently married and he and wife Sue are planning to have children in a few years. He says if they have a boy, it'll be another Fred. Sue says she can't go along with that.

"There aren't a lot of us out there," he said. "It's a sad fact. Not many people are naming their kids Fred."

If you'd like more information, write to The Fred Society, P.O. Box 4092, Palm Desert, CA 92261-4092.

—Owen Bishop

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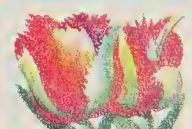
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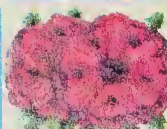
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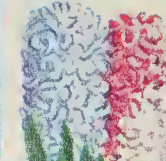
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| | 114 | Daffodils (10 for \$2.50 - 20 for \$4.75) | |
| | 161 | Branching Tulips (10 for \$1.98 - 20 for \$3.85) | |
| | 134 | Parrot Tulips (6 for \$2.95 - 12 for \$5.75) | |
| | 200 | Cushion Mums (10 for \$2.98 - 20 for \$5.75) | |
| | 212 | Oriental Poppies (6 for \$2.50 - 12 for \$4.75) | |
| | 321 | Dutch Hyacinths (5 for \$3.95 - 10 for \$7.75) | |
| 6 | FREE | Grape Hyacinths if order received by Nov. 1 | 0.00 |
| 6 | FREE | Pink Debut Bulbs if order totals \$7.00 | 0.00 |
| 6 | FREE | Allium Moly (plus 6 Pink Debut Bulbs) if order totals \$10.00 | 0.00 |
| 6 | FREE | Dutch Iris (plus 6 Pink Debut Bulbs and 6 Allium Moly) if order totals \$14.00 | 0.00 |

☐ Remittance enclosed, plus \$1.90 towards postage and handling. Ship postpaid.

☐ Bill on my credit card, plus \$1.90 postage and handling. Ship postpaid. Indicate below which credit card you wish to be billed on, credit card number, and expiration date.

☐ MasterCard ☐ Visa ☐ Amer. Express

Credit Card #

Exp. Date

TOTAL

\$

1.90

GRAND TOTAL

\$